CAL STATE FULLERTON:
Reaching Higher

Ann Camp, José L. Cruz, Amir Dabirian, Berenecea Johnson Eanes, Lori Gentles, Danny Kim, Greg Saks

| Operationalizing the University's Strategic Plan | Reinvesting in Instructional and Support Facilities* | Strategically Addressing Divisional Structural Deficits |

* **SSI Fee**: Support Titan Pride | Expand & Modernize Student Centered Spaces | Improve Instructional Spaces | Access Upgraded Technology

3 Proposed Funding Priorities: Effectiveness and Efficiency

Priority	Goals and Strategies	Red	Yellow	Green	Tot(3-2-1)	Tot(5-4-3)
1	G2c (HIP's)	5	3	3	24	46
2	G3a (Faculty Recruitment-Retention/Diversity Action Plan)	3	5	3	22	44
3	G2a (Bottleneck Courses)	4	4	1	21	39
4	G1d (Curricular and Co-Curricular programs/interdependent global community)	3	2	5	18	38
5	G1b (Mandatory Advising)	5	0	2	17	31
6	G1e (Student activities linking degree/career/community)	4	1	3	17	33
7	G1a (Assessment)	3	2	1	14	26
8	G2b (Underrepresented student persistence and achievement)	3	1	2	13	25
9	G4b (Development Infrastructure)	1	4	2	13	27
10	G4c (External Relationships)	1	2	6	13	31
11	G3b (Professional development for retention)	1	4	1	12	24
12	G4a (Development Plan)	1	2	2	9	19
13	G1c Integrated Advising)	0	3	2	8	18
14	G2d (Accountability metrics for retention/graduation rates)	0	1	1	3	7

Results of PRBC Prioritization Exercise (April 11, 2014)

14 Strategies

Inventory of HIPS at CSUF 1	Development of plans to scale-up HIPs at CSUF 2	Organize HIPs conferences/ symposia to educate campus community on HIPs 3
Support HIP pilot programs (e.g., GE Pathways) 4	Develop and implement HIPs Assessment Plan 5	Support other recommendations from task force 6
RFP 7	8	9

Task Force: High Impact Practices
SSI Fee: Enrich your path to graduation - HIPs

P1: Goal 2c High Impact Practices

Identify, track and integrate curricular and co-curricular High-Impact Practices and ensure participation in one HIP in the first year and one subsequent HIP in student's major field.

FY 2014-15 Potential Investment Areas

Continue faculty hiring plan to increase net T/TTF (salary, start-up funds, etc.) **1**

Implement a robust online recruitment platform **2**

Increase number of sabbaticals, intramural grants, travel grants, bridge grants. etc. **3**

Develop and implement a training/certification program for search committees **4**

Develop and implement a faculty and staff professional development plan **5**

Develop and implement an exit interview process **6**

Active recruiting efforts **7**

Address challenges uncovered through climate survey **8**

Support other recommendations from task force **9**

Task Force: Diversity Action Plan
SSI Fee: N/A

P2/P11: Goal 3a/3b Faculty Recruitment and Retention/DAP

Create and implement a Diversity Action Plan to improve recruitment and retention and to foster an inclusive environment. Enhance professional and leadership development opportunities to better support retention and engagement throughout all career stages.

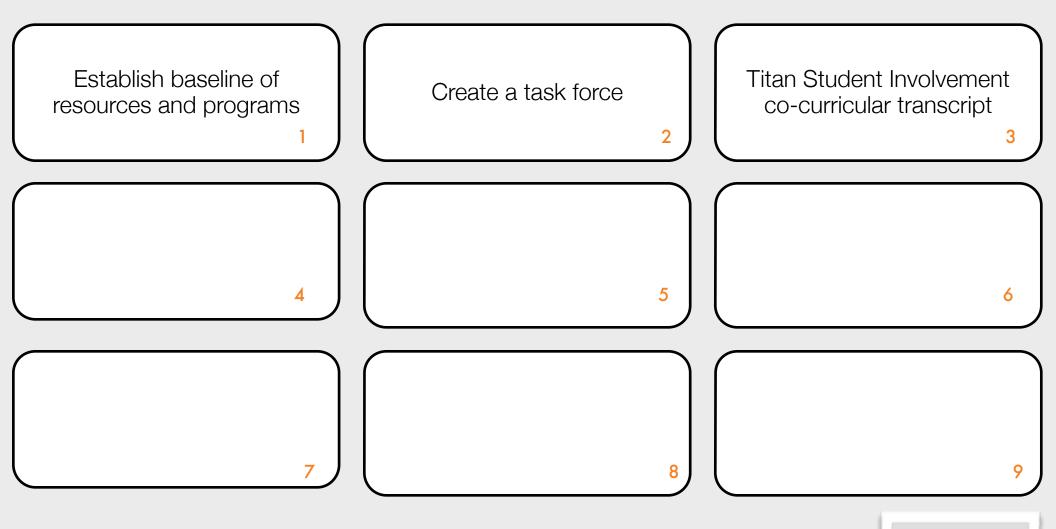|		
Faculty course coordinators — 1	Co-curricular support — 2	Supplemental instruction — 3
Scaling-up of course redesign efforts — 4	Develop and implement targeted assessment plan — 5	Develop and implement early warning system — 6
Support other recommendations from task force — 7	RFP — 8	9

Task Force: Bottleneck Courses
SSI Fee: Support your Academic Progress

P3: Goal 2a Bottleneck Courses

Identify and expand programs that have a documented impact on increasing student achievement in bottleneck, gateway and low success rate academic courses.

FY 2014-15 Potential Investment Areas

Establish baseline of resources and programs 1	Create a task force 2	Titan Student Involvement co-curricular transcript 3
4	5	6
7	8	9

Task Force: N/A
SSI Fee: N/A

P4: Goal 1d Curricular and Co-Curricular Programs

Identify, expand and provide resources to curricular and co-curricular programs that advance students' recognition of roles they play in an interdependent global community.

FY 2014-15 Potential Investment Areas

Hire and train professional advisors and graduation specialists **1**	Integrate advising tools (EAB, Dashboard, TDA, Udirect) **2**	Assigned time for faculty advising **3**
Implement task force recommendations **4**	**5**	**6**
7	**8**	**9**

Task Force: Advising
SSI Fee: Support your Academic Progress

P5/P13: Goal 1b/1c Mandatory and Unified Advising

Institute a mandatory advisement requirement in addition to New/Transfer Student Orientation for all CSUF students. Provide training and resources needed for campus units involved in advisement services and ensure a point of common access to information regarding individual academic, career and personal development plans.

FY 2014-15 Potential Investment Areas

Integration of career advising into "unified advising" framework **1**	Reengineering of Career Services **2**	Implement recommendations from Stewards of Place task force **3**
Develop and implement a "neighborhood communications plan" **4**	Address recommendations from marketing study (advertising) **5**	Hire an online/media specialist to strengthen communications with community **6**
7	**8**	**9**

Task Force: Stewards of Place | Communications and Marketing
SSI Fee: Support your Academic Progress

P6/P10: Goal 1e/4c Link Degree/Career/Community - External Relationships

Provide resources for programs that increase student participation in activities and services that link degree, career and community. Enhance the University's external relationships by informing and educating external stakeholders about the impact of CSUF and our students on the region.
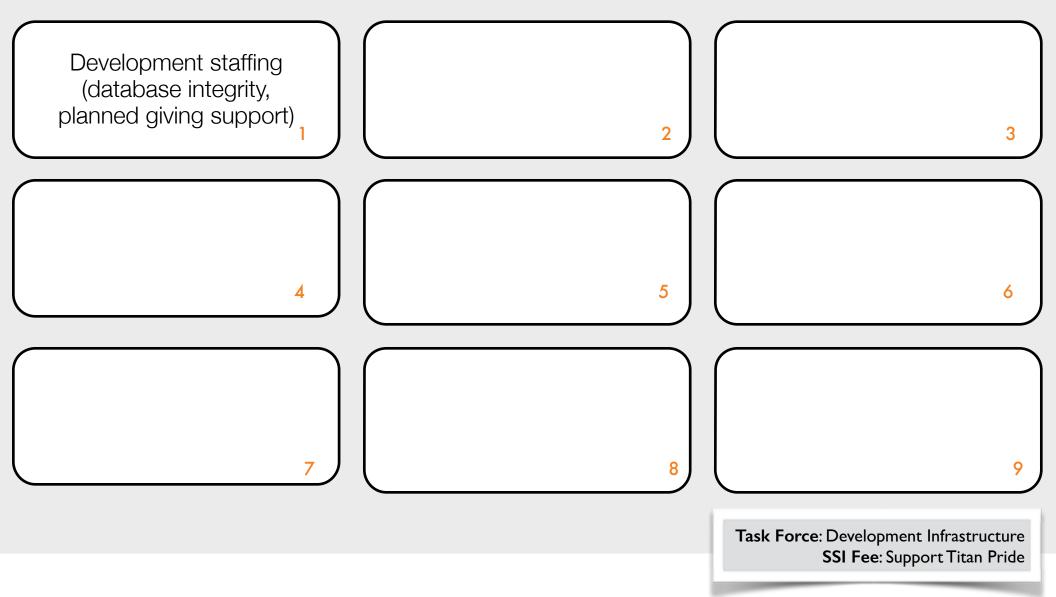
Implement recommendations from assessment task force 1	Assigned time for faculty "assessment coordinators" 2	Faculty and staff training 3
Fund assessment pilots (e.g., bottleneck courses, GE program, HIPs) 4	WASC activities 5	RFP 6
  7	 8	 9

Task Force: Assessment
SSI Fee: N/A

P7: Goal 1a Assessment

Execute an assessment process that builds upon existing efforts, incorporates recently approved University Learning Outcomes, provides resources and training, supports program accreditation and emphasizes the use of assessment to improve student learning.
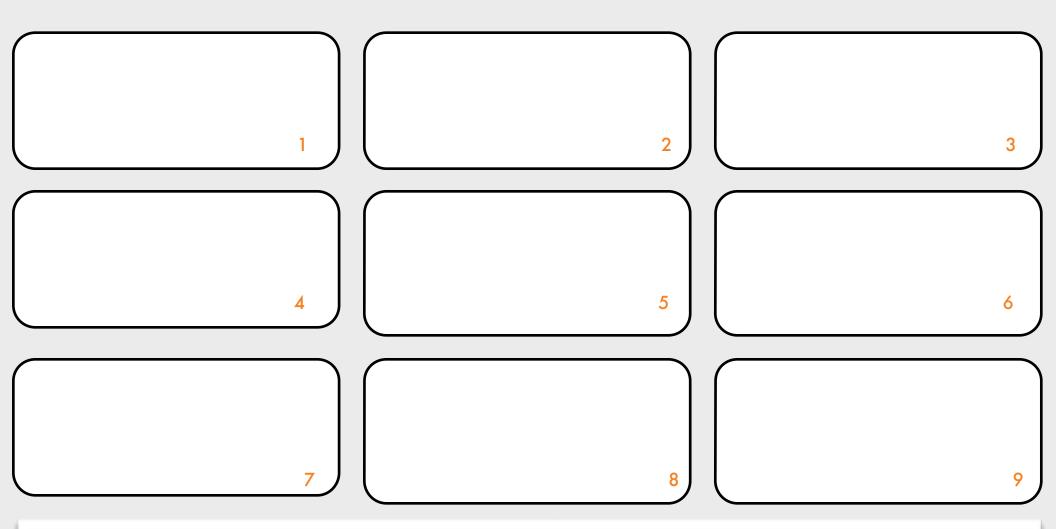
Development staffing (database integrity, planned giving support)

1

2

3

4

5

6

7

8

9

Task Force: Development Infrastructure
SSI Fee: Support Titan Pride

P9: Goal 4b Development Infrastructure

Provide resources, enhance infrastructure, develop support systems and provide incentives necessary to increase faculty and staff engagement in fundraising, entrepreneurial activities, grants and contracts.
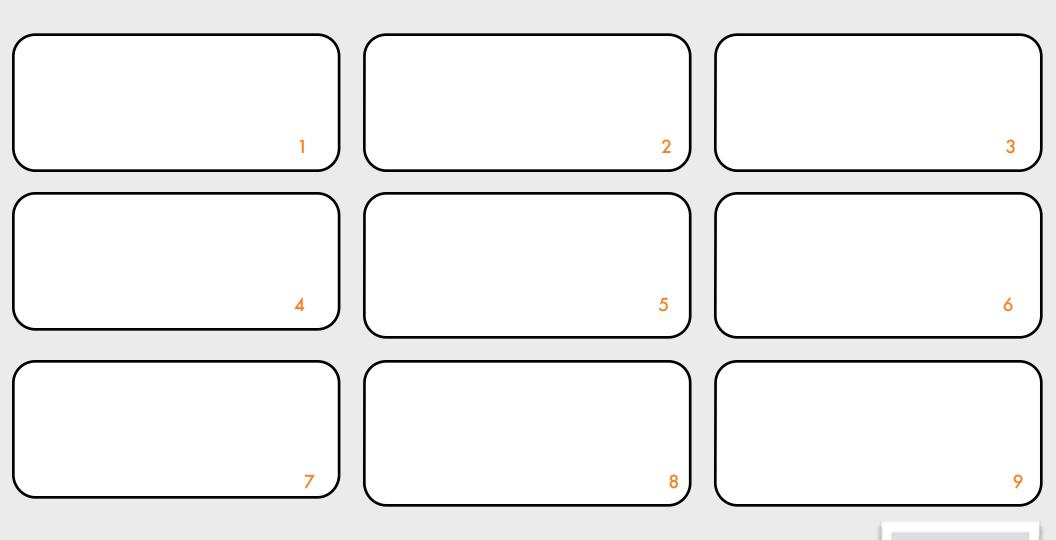
1

2

3

4

5

6

7

8

9

Task Force: N/A
SSI Fee: Support Titan Pride | Expand & Modernize Student Centered Spaces | Improve Instructional Spaces | Access Upgraded Technology

Reinvesting in Instructional and Support Facilities
On-going projects funded through FY 2013-14 budget allocations

FY 2014-15 Potential Investment Areas

1	2	3
4	5	6
7	8	9

Task Force: N/A
SSI Fee: N/A

Strategically Addressing Divisional Structural Deficits

On-going evaluation of structural deficits