PLANNING, RESOURCE AND BUDGET COMMITTEE Minutes February 9, 2018 1:00 PM – 2:30 PM

CP-1060-05

Attendance

\checkmark	Erica Bowers	\checkmark	Sherif Khalifa	\checkmark	Greg Saks
\checkmark	Amir Dabirian	\checkmark	Danny C. Kim	\checkmark	HyeKyeung Seung
\checkmark	Peter de Lijser	\checkmark	Kari Knutson Miller	\checkmark	Michael Shafae
\checkmark	Mike DeMars	\checkmark	Stacy Mallicoat	\checkmark	Stephen Stambough
\checkmark	Berenecea Johnson Eanes	\checkmark	Dave Mickey, Chair		Framroze Virjee
	Eric Endres		Nelson Nagai	\checkmark	Meghan Waymire
	David Forgues	\checkmark	Irena Praitis	\checkmark	Emeline Yong
	Danielle Garcia representing President Framroze Virjee	\checkmark	James Rodriguez		

Guests: Adamson, Bonney, Garcia, Graylee, Jasko, Porter, Scialdone, Wong

I. Call to Order

• Chair Mickey called to order at 1:00 pm

II. Announcements

- Shafae announced ECS Week February 15-22 at the TSU Pavilion with events taking place: Career Fair, Industry Talk, Spring Welcome & Club Fair, Professor for a Day
- Bowers mentioned the FDC Mentoring Program to support new faculty offers sessions on February 13+14 from 1:00pm-2:15pm
- VP Dabirian reminded everyone to change their password deadline is February 28
- Mallicoat informed the group about the upcoming MS-13 Symposium scheduled for Thursday, February 22 from 12:00pm-2:30pm in Titan Hall
- VP invited everyone to the first ever Vendor Expo (hosted by Contracts & Procurement) on Monday, February 26 from 10:00am-2:00pm at the TSU with over 70 vendors, food, giveaways, and training sessions

III. Approval of Minutes

- a. Minutes February 2, 2017 (draft)
- M/S/P Rodriguez, Bowers

IV. New Business

a. HRDI David Forgues

- VP Forgues offered a powerpoint presentation on the HRDI Division. Topics covered:
 - Background division created in July 2013-only one in system and now, there are 6 campuses with a similar setup
 - Division Organizational Chart review, introduced Bobbie Porter, AVP of Diversity, Inclusion and Equity Programs
 - Strategic Goals Recruitment, Retention, Diversity, Inclusion & Equity, Customer Service, Trust & Credibility
 - Guest Porter provided an overview of Diversity, Inclusion & Equity Programs (DIEP): Strategy and Approach, Goals, Diversity in Employment Practices, Faculty Distribution of Tenure Track Faculty-Fall 2016
 - Recruitment & Retention New Faculty Orientation and Enhance Onboarding for Staff
 - Inclusion Rejuvenation Spaces and Gender Diversity Language
 - University Award Program Diversity, Equity and Inclusion, Teamwork and Collaboration, Leadership Nominations due February 20

b. Parking Danny Kim

- VP Kim introduced Guest Jasko, Associate Director of Parking & Transportation Services who presented an update on Parking and stacked parking. Discussion included:
 - Spring 2018 Parking Initiatives Park and Pay, 3-Hour Parking, Vanpools, Off-site Parking and Shuttle Service, Assisted Parking.
 - Off-site Parking and Shuttle Capacity at EvFree Church
 - Assisted Parking Program Additional Capacity for students and faculty/staff
 - It was suggested to provide additional charging stations for electric vehicles
- VP Kim mentioned the current options are a cost to the campus and announced the proposal of a new parking structure for students, requires fee increase
- VP Saks added information on a Metrolink meeting with employees from CSUF (Saks and Jasko), OCTA, UCI, Disneyland, Kaiser, County of Orange requesting feedback and input related to use of mass transportation
- c. Comprehensive Campaign Greg Saks
- VP Saks shared an powerpoint presentation on the Comprehensive Campaign Initiative
 - Strategic Plan's Goal 4-Diversity Revenue Streams through Philanthropy and Other Means – Gift Commitments increased 195% since FY 11-12
 - Comprehensive Campaign definition and elements
 - Benefits of a Comprehensive Campaign-Focus on priorities, Positive influence of long-term fundraising and donor cultivation, Mature university, Transformative gifts
 - Why now? CSUF 60th anniversary, Strategic Plan, Academic Master Plan, Understand market, Prior success in fundraising

- Stages of a Campaign 4 parts: readiness, planning, leadership, and public phase
- o Campaign Readiness Review organization
- Campaign Planning Case statement, match, working goals, volunteers
- Leadership Stage Working goal, principal and planned gifts
- Public Phase kick-off, firm goal, celebration and participation, mid-level donors, over the top
- Call to Action Advocate/Ambassador for CSUF, get involved

Note: Powerpoint presentations can be accessed in Dropbox - PRBC 2-09-18 folder

d. Collegetown Greg Saks

- VP Saks provided a brief update on Collegetown
- The vision of Collegetown was to create a hub for college students mix use of housing, restaurants, and retail. This may include the closing of Nutwood Avenue for safety and to provide the opportunity to connect with the university
- The project has been on hold due to the changes and turnover of City of Fullerton Officials not been much progress made on Collegetown

V. Old Business

a. UPS 100.700

- Chair Mickey shared the subcommittee edits to UPS 100.700 Formation and Review of Campus Centers and Institutes
- Subcommittee met to review document and suggest edits. Subcommittee will continue to meet and provide a progress report at future meetings. Edited document will be added to Dropbox 2.2.18 folder.

VI. Adjournment

• M/S/P Dabirian, Bowers at 2:30 pm

Future items: Provost Office GI 2025 Facilities McCarthy progress University strategic plan Friday & Saturday course scheduling - resource ramification Facilities Strategic Plan UEE Facilities EO 1100 budget impact IRA funding Student Success Physical master plan TA/GA & tuition waivers Graduate studies growth and planning Titan Hall

Respectfully submitted: May Wong