CSUF Stewardship of Place: Development of a Vision-Strategy Document
Draft 1.0 | January 28, 2014

Introduction

Place—physical and temporal—is a precious resource that needs to be leveraged on behalf of the communities that define it. A strong sense of place enables universities to nurture civic engagement, support the generation and application of knowledge, fuel local economic development, and construct frictionless educational pathways for the students in their communities. Therefore, Cal State Fullerton aims to be a strong steward of place.

In support of the University’s strategic plan (Goal 1: Develop and maintain a curricular and co-curricular environment that prepares students for participation in a global society and is responsive to workforce needs), the Stewards of Place task force is committed to identifying and providing resources for programs that increase student participation in activities and services that link degree, career and community. This includes identifying, expanding, and providing resources to curricular and co-curricular programs that advance students’ recognition of roles they play in an interdependent global community and identifying roadblocks that currently impact community engagement with the goal of eliminating these roadblocks and/or identifying possible solutions.

Long-term benefits of this work includes helping students prepare for careers and gain valuable life experiences, providing students with specialized advising and research opportunities, and enabling the university to engage locally with a global community.

Vision-Strategy Document

The development of a CSUF Stewardship of Place “Vision-Strategy” document will allow the campus community to articulate a vision for its stewardship of place efforts and how these efforts should be organized and supported for maximum impact. Below is a possible structure for the “vision-strategy” document:

1. Definition of Stewardship of Place. Who are the stewards? What is the place?
2. Description of how Stewardship of Place advances CSUF’s mission and helps advance the university's strategic goals and objectives
3. Description of current Stewardship of Place efforts.
4. Vision of how existing Stewardship of Place efforts should be organized, supported, expanded.
5. Specific Recommendations

Operationalization

The task force wishes to achieve transparency with both internal and external constituents. This requires an increased focus on communication. The task force will discuss ways to engage groups of interest in the broader community, including administering a survey asking for stakeholders’ perception of the University and highlighting diversity events to bring in communities that have not been included in the past.

A website will be developed under the “strategic task forces” portal to capture the work of the Stewards of Place Task Force and provide links to all meeting minutes, reports, community feedback and supporting documents (e.g., Carnegie Campus Engagement Application, AASCU’s reports on stewardship of place, campus publications, etc.)

A draft “vision-strategy” document will be developed during the spring semester and made available for campus input during the Fall semester. The draft vision-strategy document will draw heavily from the Carnegie Campus Engagement Classification report and will be informed by the discussions of the stewardship of place task force.
### Stewards of Place Strategic Task Force
**Progress Report**

**Prepared by:** José L. Cruz  
**Date:** 11.19.13  
**Reporting Period:** [10.11.13] to [12.4.13]

**Committee Members:** José L. Cruz (Chair), Berenecea Johnson-Eanes, Greg Saks, Stephen Stambough, Eliza Noh, Vince Buck, Dawn Macy, Jim Case, Alyssa Jensen (student), Theresa Harvey (Fullerton Chamber)

**Proposed Charge:** Determine a baseline of participation in programs linking degree, career and community

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<tr>
<th>Proposed Timeline for Deliverables</th>
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<tr>
<td><strong>February 2014:</strong></td>
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<tr>
<td>- Develop a clear understanding of how our stewardship of place influences participation in programs linking degree, career and community</td>
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<td>- Review Carnegie Engagement Classification application</td>
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<td>- Deliver short presentation at strategic task force town hall meeting</td>
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<td><strong>April 2014:</strong></td>
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<td>- Develop task force progress report on Spring 2014 action plan</td>
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<td>- Submit Carnegie Engagement Classification application</td>
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<td><strong>June 2014:</strong></td>
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<td>- Vision Statement: Stewardship of Place</td>
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<tr>
<td>- Baseline of participation in programs linking degree, career and community</td>
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<td>- Next steps toward the development of a plan to expand programs linking degree, career and community</td>
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**Opportunities:**
- Explore existing models to enhance community engagement (ex. San Jose State)
- Consult with other community members (community college, city manager, Fullerton collaborative, school district)
- Use OC Register to get community feedback about engagement
- Determine current campus community partnerships and who are the liaisons on campus
- Need to provide incentives for faculty to engage with the community (Kathleen Costello suggested an internal designation/funding award)

**Obstacles/Challenges/Risks:**
- Concerns that:
  - Documentation required to demonstrate engagement seen as additional task
  - Perceived trade-off: research vs. community engagement
  - Lack of encouragement or incentive for being innovative stewards of place
- Need to communicate progress with the community (transparency)
- Possible push back from colleges on across the board standardization of UPS wording