



Contracts and Procurement

PHONE: (714) 278-4503 FAX: (714) 278-1540

NOTICE OF INTENT TO AWARD

RFP 5232-A

College of Business and Economics - Branding Research

June 26, 2006 - Date of Notification

It is the intent of California State University, Fullerton, to award a contract to Lipman Hearne for Branding Research services for the College of Business and Economics.

This Notice of Intent to Award should not be considered as a binding commitment by California State University, Fullerton. No such commitment may ensue until a formal contract has been signed by both parties.

Thank you for your continued interest in responding to the needs of California State University, Fullerton.

Sincerely,

Sally Yassine
Contracts Operations Manager
Contracts and Procurement