

PLANNING, RESOURCE AND BUDGET COMMITTEE MINUTES

APRIL 16, 2021

1:00 PM – 2:30 PM VIA ZOOM

ATTENDANCE

<input checked="" type="checkbox"/> Dabirian, Amir	<input checked="" type="checkbox"/> Mallicoat, Stacy	<input type="checkbox"/> Thomas, Carolyn
<input checked="" type="checkbox"/> Davis, Anthony	<input checked="" type="checkbox"/> McConnell, Craig	<input type="checkbox"/> Virjee, Framroze
<input checked="" type="checkbox"/> de Lijser, Peter	<input checked="" type="checkbox"/> Meyer, Bill	<input type="checkbox"/> Walker, Sean
<input checked="" type="checkbox"/> Forgues, David	<input type="checkbox"/> Nagai, Nelson	<input checked="" type="checkbox"/> Yong, Emeline
<input type="checkbox"/> Garcia, Danielle representing President Framroze Virjee	<input checked="" type="checkbox"/> Ngo, Chean Chin	<input checked="" type="checkbox"/> Zarate, Maria Estela (Chair)
<input type="checkbox"/> Kim, Danny C.	<input checked="" type="checkbox"/> Oseguera, Tonantzin	
<input checked="" type="checkbox"/> Kim-Goh, Mikyong	<input checked="" type="checkbox"/> Saks, Greg	
<input checked="" type="checkbox"/> Lucas, Marcia	<input checked="" type="checkbox"/> Seung, HyeKyeong	

Guests: Balderas, Graylee for VP Kim, Hidalgo, Leija, Nguyen, Rahmatian, Scialdone for VP Oseguera, Sheehan, Thomas, Tran, Vigil, Walsh for Walker, Zirzow

I. Call to Order

1.1 Chair Zarate called to order at 1:00 PM

II. Urgent Business

2.1 No urgent business announced

III. Announcements

3.1 Congratulations to VP Dabirian on 35 years of service.

3.2 Senate elections to be held at the end of April

IV. Approval of Minutes

4.1 Minutes March 26, 2021 – draft

- M/S/P Yong, VP Forgues

V. New Business

5.1 Student Mental Health (Dr. Vigil, Dr. Sheehan, & Dr. Thomas)

- Presented by Dr. Vincent Vigil, Associate Vice President for Student Affairs and Dean of Students; Dr. Jaime Sheehan, Director of Counseling and Psychological Services; and Dr. Kevin Thomas, Associate Director of Counseling and Psychological Services
- Rapid Access/crisis services increased by 28% on average
- Threats to self have increased over the past 8 years
- Top 5 presenting concerns expressed by students seeking counseling services include anxiety, interpersonal relationship problems, depression, trauma, and social anxiety
- As a reaction to the pandemic, more young people experience mental health crisis including increased numbers actively considering suicide
- Individuals diagnosed with COVID-19 are more likely to later develop psychiatric disorders within six months
- CSUF response to the pandemic include drop-in groups, virtual walk over and an online resource formed in partnership with IT, YOU@Fullerton
 - Some drop-in groups included a focus on Diversity, Equity, and Inclusion
- CAPS is actively transforming how it provides services to CSUF student to provide greater emphasis on preventative care, give more self-service options, and leverage technology to enhance service delivery
- Counseling and Psychological Services (CAPS) offers 24/7 service available over the phone
 - Calls for service after hours exceed budgeted request of 100 calls per month to average over 200 calls per month
- Chair Zarate asked whether service requests were driven because students were more aware of the availability of these services at CSUF as compared to other campuses
 - Dr. Thomas highlighted the work done to bring awareness of the availability of CAPS that includes printing the CAPS phone number onto student IDs and touting the high-quality services offered after hours, over the phone
- The committee inquired about after-hours mental health services available to students.
 - Dr. Sheehan noted that there were some discussions on how expand service hours
 - Dr. Virgil also added that ProtoCall sessions include full counseling and are not just service referrals

5.2 Comprehensive Campaign (Greg Saks)

- Presented by Greg Saks, Vice President for University Advancement and Carlos Leija, Associate Vice President of College and Program Development
- The comprehensive campaign represents a unified campus fundraising effort with multiple goals and gift sources
 - “It Takes a Titan”

- Promote the investment worthiness of Cal State Fullerton
- Launched February 29th, before the campus transitioned to virtual learning in response to the pandemic
- Campaign Priorities
 - Academic Innovation
 - Student Empowerment
 - Campus transformation
 - Community Enrichment
 - Seung asked how the campaign is tracked across these four pillars
 - Amounts by pillar aren't immediately available but can be included in future reporting of campaign progress. Giving appears more concentrated in support of the first two pillars: academic innovation and student empowerment.
 - VP Saks cites the gifts made by Begovich that went to support research in the College of Natural Science and Math
- Campaign timeline of 7 years (compared to the national average of 8.8 years for a similarly sized campaign)
- With the announcement of the Public Phase, the goal was increased from \$175 million to \$200 million
- Currently raised 85% of the \$200 million goal
- \$37 million raised in FY 2019-20, the largest amount in CSUF history
- CSUF Philanthropic Foundation Board has raised 95% of a \$15 million goal it had set for itself (up from an original goal of \$10 million)
- The campaign includes auxiliary goals like increasing the number of planned gifts and planned gift commitments and increasing donations from alumni
- Endowment has grown from \$45 million at the start of the campaign to approaching \$100 million in market value
- The campus community can support CSUF through advocacy and promoting the institution in social media and in their daily, off campus interactions
- The campus community are also encouraged to participate as a member of the campaign congress
- Individual colleges have assigned Chief Development Officers
 - Chair Zarate asked whether there was a listing of development officers and their assigned college
- Chair Zarate asked how stories from the college come to be part of the university's campaign
 - VP Saks replied that most of these stories come from the college and become part of the campaign after working with University Strategic Communications
 - Advancement continually works with colleges and college development officers to find compelling stories to include in the university campaign
 - Chair Zarate continued by asking if there were "kits" available to help units more effectively tell the stories of their programs

- VP Saks highlighted the work of Ellen Treanor, Associate Vice President for Strategic Communications, and the Campus Communications Coordinating Committee (“4-C”) and suggested that there were opportunities to collaborate

5.3 PRBC Memo 2021

- The subcommittee met the week of the 5th to develop descriptive statements for inclusion into the memo
- The committee was invited to give feedback, ask questions, and provide comments on short-term (2 years or less) and longer term (more than 2 years) priorities to highlight in the memo
- Attempts to rank priorities proposed and discussed in earlier brainstorming sessions and bring more specificity to priorities
- The committee will continue to refine and review feedback on a draft PRBC memo

5.4 School of Accountancy

- Presented by Dr. Katherine Powers
- The proposal seeks to elevate the department of Accounting to become a school of Accountancy
- UPS 100.900 requires the creation of ad hoc committee to review requests to create a school
 - Ad hoc committed chaired by Dr. Powers
- Open hearing, as required by UPS 100.900, to review the proposal held April 8th
- The ad hoc committee found the proposal will benefit students and the institution and does not include substantial additional costs or changes to operation
- One benefit to recommend elevation to a school includes increased fund-raising opportunities
 - The proposed school has already raised \$2 million
- Seung inquired on the number of faculty who would be a part of this newly formed school
 - Dean Rahmatian responded that there are 34 faculty, which includes 25 full-time faculty supplemented by part-time lecturers
- M/S/P VP Dabirian, Meyer – proposal approved unanimously

VI. Adjournment

6.1 Adjournment at 2:30 PM

- M/S/P Yong, Meyer

FUTURE ITEMS

- PRBC Memo

Respectfully submitted: Jhofelle Maruzzo, and Oliver Ravela