PLANNING, RESOURCE AND BUDGET COMMITTEE MINUTES

OCTOBER 30, 2020
1:00 PM – 2:30 PM VIA ZOOM

ATTENDANCE

☒ Dabirian, Amir	☒ Mallicoat, Stacy	☒ Thomas, Carolyn
☒ Davis, Anthony	☒ McConnell, Craig	☐ Virjee, Framroze
☒ de Lijser, Peter	☒ Meyer, Bill	☒ Walker, Sean
☒ Forgues, David	☐ Nagai, Nelson	☐ Yong, Emeline
☒ Garcia, Danielle representing President Framroze Virjee	☒ Ngo, Chean Chin	☒ Zarate, Maria Estela **(Chair)**
☐ Kim, Danny C.	☒ Oseguera, Tonantzin	
☐ Kim-Goh, Mikyong	☐ Saks, Greg	
☒ Lucas, Marcia	☒ Seung, HyeKyeung	

Guests: Adamson, Balderas, Graylee, Hidalgo, Nguyen, Scialdone, Tran

I.   Call to Order

1.1   Chair Zarate called to order at 1:00 PM

II.   Urgent Business

2.1   No urgent business announced

III.   Announcements

3.1   VP Forgues announced that both the main Fullerton campus and Irvine satellite campus are designated voting locations where individuals may drop off their ballot or vote in-person through Election Day, November 3rd

IV.   Approval of Minutes

4.1   Minutes October 2, 2020 – draft
- M/S/P Meyer, Forgues

V.   New Business

5.1   Agenda Items for 2020-2021

- Chair Zarate shared the results of agenda priorities decided by PRBC members for the current academic year.

5.2   Enrollment and Admissions Overview (Oseguera & Thomas)
- Admissions was organized under the division of Student Affairs in 2016. Prior to that year, it was managed within the division of Academic Affairs
  - Records and Registration continues to be under the division of Academic Affairs
  - These organizational choices were made before VP Oseguera and Provost Thomas assumed their current roles
- Cal State Apply is a common application for undergraduate, graduate and transfer students seeking admission to any of the 23 CSU campuses
  - Cal State Apply collects an application fee and a portion of that revenue is distributed to CSUF
- Campuses may be unable to accept all eligible applicants due to impaction
  - CSUF is presently impacted in all programs and is required to submit impaction reports to the Chancellor's Office
  - CSUF uses stricter admissions requirements to help manage impaction
- For AY 2020-21, CSU is waiving the ACT/SAT testing requirement because of the pandemic
  - The Chancellor's Office has organized a committee to explore waiving this requirement beyond AY 2020-21 or removing it altogether
- CSUF applies different admissions requirements for in service area, out of service area, and Community College transfer applicants
- CSUF's service area for admissions decisions includes all of Orange County
- CSUF organized a Strategic Enrollment Committee jointly led by VP Oseguera and Provost Thomas
  - ACCRAO review forthcoming on several topics including coordination between registrar and admissions offices, closer attention to capacity/quality within academic affairs, better uniformity in enrollment cap procedures, comprehensive marketing and outreach, possible admission by major to manage impaction,
- Mallicoat asked if Fall 2021 enrollment targets would be adjusted to account for high enrollment in the current academic year
  - VP Oseguera noted that enrollment planning has been made more difficult because existing models used by be many institutions are inadequate at predicting demand in the current pandemic.
  - Provost Thomas responded that Fall 2021 targets haven't been set and that discussions around target are to be informed by College Deans understanding of their teaching capacity and the recognition that the university doesn't fully recoup costs of enrollment over target
- Mallicoat asked how the institution plans on operationalizing strategic enrollment goals considering the current challenging budget environment

- o   Provost Thomas replied that the university has already made some strategic choices by reorganizing the registrar's office but are awaiting the conclusions from the consultants to make additional changes. Provost Thomas also shared the consultants were directed to consider solutions that are most practical within the current budget environment though the university recognizes that there may be a need for the campus to consider additional, strategic hiring
- Chair Zarate asked if the university has considered the implications around admissions by major
    - o   VP Oseguera observed that the university realizes certain efficiencies when planning enrollment by major in terms of student advising and promoting a cohort experience
    - o   VP Oseguera also emphasized that CSUF is committed to providing access and nurturing a diverse student body
    - o   Provost Thomas agreed and added that the university is constantly thinking about ways to help students succeed and how the institution can support their academic progress
    - o   Provost Thomas shared the concern among faculty that more consideration needs to be given when it comes to aligning student enrollment with instructional capacity
- Walker asked if the university has begun working with local community colleges on possible admissions by major
    - o   Provost Thomas emphasized admissions by major is only in the very preliminary stages of discussion and that additional stakeholders need to be engaged before working more broadly
    - o   VP Oseguera noted that CSUF currently works with community college partners to develop good pathways for align student competencies, interests and program offerings.
    - o   VP Oseguera noted that as the number of college aged children in California continues to decline and as CSUF faces increased competition from other local institutions, it may make it harder for CSUF to meet enrollment targets
    - o   VP Oseguera also observed that admissions by major allows the campus to promote enrollment in programs that are not fully subscribed while continuing to manage the campus's overall impaction
- Chair Zarate asked how graduate enrollment fits within the university's overall plan for strategic enrollment
    - o   Provost Thomas noted that graduate admissions differ by program but that there is a desire to plan graduate admissions more holistically as an institution.
- Chair Zarate asked whether the university intends to coordinate marketing and outreach to achieve targeted program specific goals
    - o   VP Oseguera responded that CSUFs designation as program impacted means that marketing and outreach does not promote individual programs with exceptions for the nursing program and other very, specific contexts

5.3   Vice-Chair Election

- Mallicoat nominated for Vice-Chair
- Mallicoat approved to serve as Vice-Chair by majority vote including two abstentions

5.4   Budget 101 Q & A

- Seung asked who is eligible to receive State University Grant (SUG) and whether DACA students were eligible
  - Graylee responded that SUG eligibility is determined by financial need
  - Walker confirmed that undocumented students who qualify under the California Dream Act application are eligible for SUG
  - Addendum: Graylee followed up with Student Affairs, Office of Financial Aid to confirm. Below is their official statement to be included into the record.
    - *SUG does not apply to DACA students. A DACA student (DACA-eligibility for working permit), can only be eligible for SUG if they are also AB540 (California Nonresident Tuition Exemption) & have a California Dream Act on file (CDA).*
- Chair Zarate asked if the university publishes a report on salary costs by program area like instruction as compared to administration and support
  - Graylee responded that VP Kim has historically included this information in his fiscal state of the University presentations in the Fall and Spring. She also shared that similar information can be found on the Budget website. Graylee also offered that her office can provide the report in an alternative format from what is provided on the website if needed.

VI.   Adjournment

6.1   Adjournment at 2:00 PM

- M/S/P Forgues, Mallicoat

FUTURE ITEMS

- Access & Transitions (Zavala, Student Affairs)

Respectfully submitted: Melody Sasis, Jhofelle Maruzzo, and Oliver Ravela