# PLANNING, RESOURCE AND BUDGET COMMITTEE Minutes

March 22, 2019 1:00 PM - 2:30 PM CP-1060-05

#### **Attendance**

|           | Amir Dabirian   |          | Mikyong Kim-Goh        | √         | HyeKyeung Seung     |
|-----------|---|----------|------------------------|-----------|---------------------|
|           | Peter de Lijser   |          | Stacy Mallicoat, Chair |           | Binod Tiwari        |
| √         | Berenecea Johnson Eanes                                   | <b>V</b> | Craig McConnell        |           | Framroze Virjee     |
|           | David Forgues   |          | Dave Mickey            |           | Megan Wagner        |
|           | Danielle Garcia representing<br>President Framroze Virjee |          | Nelson Nagai           |           | Meghan Waymire      |
| $\sqrt{}$ | Rebecca Hesgard   |          | Pam Oliver             | $\sqrt{}$ | Emeline Yong        |
|           | Sherif Khalifa  |          | James Rodriguez        |           | Maria Estela Zarate |
|           | Danny C. Kim  |          | Greg Saks              |           |                     |

Guests: Balderas, Graylee, LeCesne for Saks, Scialdone, Tran, Walk

#### I. Call to Order

• Chair Mallicoat called to order at 1:05 pm.

#### II. Announcements

• Seung announced the Department of Communication Sciences and Disorders invited the top 80 graduate program applicants to an Open House at the Speech and Hearing Clinic (CP-150) on March 22 from 2:00-5:00pm. Seven faculty members will meet with the applicants in small groups of which 28 students will be admitted. On March 16, 52 students, alums, and faculty attended the first Alumni luncheon hosted by COMD during the California Speech-Language-Hearing Association annual convention in Pasadena.

### III. Approval of Minutes

- 3.1 Minutes March 8, 2019 (draft)
- M/S/P Tiwari, Seung

## IV. New Business

- 4.1 Dr. Steve Walk, AVP South County Operations
- Guest Walk shared a powerpoint presentation and provided an update on the Irvine Center. Topics covered:
  - Access South Orange County on map
  - Presence since 1989
  - CSUF the only CSU in Orange County
  - 12,000 matriculated CSUF students live closer to Irvine than to Fullerton
  - Headcount: Fall 2018-3,989, Spring 2019-3,809
  - Growing interest in the Irvine location, South County and off-site opportunities (Great Park, new developments include home and office buildings, economic development/transformation such as Blizzard Entertainment, establish institutional relationship)

- 2018-2019 CSUF Irvine Center Goals:
  - Communication and Branding—changed sign/logo on exterior of building, and in 2018-19 changed from Irvine Campus to Irvine Center
    - WSCUC Visit April 18th
    - From Irvine Campus to Irvine Center
    - University Marks and Logo Extensions
  - Organizational Efficiency and Effectiveness
    - Goals aligned with the University Strategic Plan 21 staff support
    - Established Operations Working Group Multiple entities (divisions and college representation)
    - Use of assessment data to make improvements Data from faculty helps to improve teaching and offer student advising
  - Diversification and Enrichment of Opportunities
    - Three different centers at Irvine utilize student interns More than 100 student interns
    - 90 different EIP courses and other offerings at Irvine
    - Developing P3s to support faculty research and student experiences

       Fitness testing center for Anaheim Ducks helps to leverage space/location
  - Irvine Center Academics Integrate business students
  - Extension and International Programs Courses increase income/revenue stream
  - Support Student and Faculty Success
    - Space (re)Allocation
    - Acquisition of teaching enhancements via MCF process
    - Improvement of teaching spaces Mac computer lab and testing labs for Kinesiology students
    - Updating of class technology Equipped with new computers
  - Student Success Integrate areas to improve/enrich the student experience
    - Implementation of Holistic Advising Plan
    - Addition of Retention Specialist
    - Piloting of Holistic Career Development Program
    - Expansion of ASI activities
    - Establishment of Tutoring Annex
    - Enhancement of Marketing and Awareness Campaigns for Student Services and Activities
  - Additional topics discussed: Western College of Law rental, Block scheduling and timing of courses offered at CSUF campus and Irvine Center, enrollment projections mirrors the same as campus, College of Business online and hybrid class offerings

### 4.2 Berenecea Eanes, VP Student Affairs

- VP Eanes offered a powerpoint presentation on the Division of Student Affairs
  - Student Affairs 2017-18 Annual Report handed out to members and guests
  - Our Purpose To transform the lives of Cal State Fullerton students academically, personally and professionally, equipping all with the knowledge and skills required for success at Cal State Fullerton and beyond degree completion.

- Where we see ourselves in the 2018-2023 Strategic Plan
  - Goal 1: Provide a transformative educational experience and environment for all students – Partner with Academic Affairs
  - Goal 2: Strengthen opportunities for student completion and graduation –
     Serve students in the areas of retention, testing centers, advisement, and achievement of goals toward graduation
  - Goal 3: Recruit and retain high-quality and diverse faculty and staff Fill vacations to get the right people in the right positions to help students
  - Goal 4: Expand and strengthen our financial and physical capacity –
     Fundraising includes athletics and style programs which includes Guardian Scholars and President's Scholars
- What Keeps Me up at Night
  - Affordability and access Understand reality and context, high quality education at a reasonable cost, financial aid office-deadlines and process, first generation students-new to transactions and interactions
  - Student health and well-being mental health challenges skyrocketing, not enough counselors to address cases and help to mitigate needs, health center offers mobile locations (i.e., Quad) for flu shots, health education prevention classes on alcohol and drug use
  - Diversity and inclusion Centers supported by the campus but there are inequities, need extra resources to meet needs
  - Regulations and compliance Athletics, Housing, Title IX, Financial Aid are areas that are highly regulated, SSI identifies what is needed to address academic advising, bottleneck course from a baseline level
  - Technology and media Digital world, stay on top of how the world is changing (GE conversation)
  - Developing teams People business, takes time to build, hire coaches and managers
- Student Affairs Areas of Resource Need Budget cuts in money and resources
  - Diversity Initiatives & Resource Centers
  - Disability Student Services Must re-engineer to address ADA mandates, testing spaces updates to address Counselor to Student ratio
  - Dean of Students High number of cases in basic needs, CO convened task force to address hunger, housing, and security issues that faces students, Phase One: Tuffy Basic Needs initiative vs food bank provides for more than food but includes merchandise, emergency clothing, food, housing; needs more Counselors/Case Workers with discipline/knowledge in judicial cases
  - Admissions Customer service: Admissions works with Student Financial Services, Financial Aid, Registration are less transactional but more transformational with huge potential. Part of a team to make the student experience whole.
  - Athletics Football, wrestling, gymnastics expensive sports to maintain.
     Division 1 program, high retention of student athletics, challenge to retain scholars
- Additional discussion centered around SSI fees: 7 years thru 2020-21 Spring Semester, some fees are tied to staffing baseline so budget does not sunset, SSI website shows where/how funds are spent

- Chair Mallicoat identified potential presentation on GI2025 and an update on Extension and Extension and International Programs. VP Kim to provide a budget update as part of the memo writing process.
- VP and Provost Oliver clarified rumors that the Arboretum is staying, feedback can be offered at the upcoming Campus Master Plan Open House on April 10. Brief update (ASC Board Meeting) on Titan Hall pending Fire Marshall approval, furniture ordered, and April move-in (EIP), Academic Programs and Assessments, Institutional Research will move to the 9<sup>th</sup> floor this summer.

# V. Adjournment

• M/S/P Dabirian, Yong at 2:12 pm.

#### **FUTURE ITEMS**

- Chris Swarat, Extension and International Programs
- Alyssa Adamson
- End of Year Memo

Respectfully submitted: May Wong